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HOLIDAY BLOUSES: DEMURE, ROMANTIC

Demure, romantic details, Victorian in feeling, ring in an air of fragile femininity.

COMMON DENOMINATORS:

- ... RUFFLES at throat, wrist, jabot
- ... FROTHY LACE edgings, inserts, trims
- -- embroidery touches -- splitbanded & split-and-tie necklines

ROMANTIC RUFFLES: JABOT -- rhinestone-buttoned white poly georgette, tiny bow; and SASH BOW, black ground poly crepe de chine print (Lady Manhattan) ... CASCADE -- white poly georgette, tiny bow, very full drawstring sleeves (Jupe International) -- and STAND COLLAR, CUFFS plus back YOKE, all ruffled, creme crepe de chine (Cygne) ... STAND COLLAR, CUFFS, shoulder-yokes bois de rose satin (Blousecraft) ... PIERROT and CUFFS, self-tie, amethyst poly crepe de chine (Gloria Vanderbilt/Murjani) ... CUFFS, pearl-edged double collar pullover (Amanda).

DEMURE VICTORIANA: PINTUCKED emerald poly crepe de chine, small self-tie collar (Vanderbilt) ... Round collar, yoke-top JACQUARD -- big, white-on-white clipped flowers (Jones New York) -- magenta, separate tie (Oscar de la Renta Collectibles) ... Long old rose cotton-sateen overblouse has mottled antique look, low-split neck-line, frog closing (Marta Salvadori).

A TOUCH OF LACE: JABOT, CUFFS and shoulder INSETS, poly crepe de chine, four tiny ties (Sant'Angelo/Gregory) ... Stand COLLAR, CUFFS and triple rows of lace alternating with stitched tucks, white poly pongee (Lady Manhattan) ... COLLAR -- long sleeve ivory satin blouson (Amanda) -- orchid Pierrot on poly georgette (de_la_Renta) ...

(continued on page 3) COPYRIGHT 1977, FASHION INTERNATIONAL

RESORT DRESSING IN ONE, TWO OR MORE PARTS

From lean-and-bare to big-and-blousey, from one-piece to multi-part separates, the dress stars for Resort. Detail replaces construction, dressy looks prevail and many new trends point the way to next Summer.

WHAT'S TRENDING:

- ... <u>FEMININE DETAILS</u>: Pleats, tucks, smocking, fagotting, embroidery and lace inserts
- ... SHORT DOLMAN and SHORT PUFF SLEEVES
- ... TIERED & INTERMISSION LENGTH SKIRTS
- PALE, DUSTY GROUNDS -- fragile colors -- natural fabrics

BIG SOFTIES: Gentle'd BLOUSONS - all-over bouquet border print rayon-cotton crepeknit jersey, banded neck, placket, sleeves (Miss O) -- V-neck, off-white hammered satin (Kasper/Joan Leslie) -- lilac silk gauze dropped roll sleeves and waist, round neck, deep side slit (Anne Klein) -- on-offshoulder cocoa georgette multi-print, puff sleeves; lush sleeveless French matte jersey, drawstring-shirred shoulder, V-neck (Albert Nipon) -- cowl neck raw silk-wool plaid (Paula Saker) ... TENTS -- heavy turquoise linen, back-fitting seams, godets (Roberta di Camerino) -- crowded-floral cotton jersey, round neck, elbow sleeves (Richard Assatly/Gino-Snow) -- stone-green rayon challis little-girl, round collar, short puffed dolmans (Gil Aimbez/Bon Menage) -ruffle-trim melon poly-georgette, standcollar, yoke (Helene Sidel) ... TIERS -actual scarves, off-shoulder, huge sleeves, 2-tiered skirt (Martieri) -- gray chiffon gauze 3-tiered float, puff sleeves (Clovis) -- confetti dotted black silk crepe de chine, Pierrot collar & cuffs, double-tier flounced hem (Phyllis Pittman).

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BARE LOOKS: ONE-SHOULDER sash tied wheat dobby linen, split V-collar (Mrs. H. Winter for Yesterday's News) ... HALTER -- black Qiana, convertible several ways (Anthony Muto/Marita) -- blue poly-crepe de chine, toast-piped wrap front/triangle shawl (Evelyn de Jonge) ... SPAGHETTI-STRAPPED -crowded-floral poly-chiffon, cape collar & sleeves, 2-tiered skirt (Nipon Boutique) -double drawstring-Empire silk/convertiblecollar jacket (Assatly) -- sweetheart neck paisley, 3-tier skirt, ruffled seams (Oscar de la Renta) ... CAMISOLE -- buttoned-towaist eyelet, muslin skirt/eyelet tunicjacket (Bon Menage) -- front-laced Lycra, nine colors, boxed (Alice Blaine/AB2).

FEMININE DETAILING: EMBROIDERY -- Tiny silk floss flowers & scallops on white georgette (Assatly) -- white, on scalloped white cotton camisole, delicately tucked skirt (CHH) -- beige, nubbed poly-cotton top, stripe-embroidered, triple-banded skirt (Betty Hanson) ... SMOCKING -- detail, on navy silk shantung, belted or loose (Geoffrey Beene) -- shoulder, on capsleeved lavender floral jacquard crepe de chine (Cygne) -- fagotted bi-color dirndl/ mint silk gauze blouse/long beige raw silk shirtjack (Anne Klein) ... PLEATS -- stripeand-flower print crepe tube, engineered tucks, flounce, fan pleated cap sleeves (Vera Maxwell) -- shoe-button closed black chiffon crepe gauze, horizontal bodice pleats (Clovis) ... LACE-RUFFLED neck, sleeves, hem on crinkle gauze blouson (Jan's Things).

MULTI-PART DRESSING: TWO-IN-ONE -- redwhite clover positive-negative twin print, hip-stitched skirt/square neck peasant top, border-print sleeves (Thai Lines) -- old fashioned wallpaper twin prints, voile dolman sleeve, peasant top/yoked chintz dirndl (Assatly) -- picot-edged white wool challis drawstring-shoulder blouse/3-tier skirt (Paula Saker) -- dark green wrap-tie skirt/jade one-sleeve peplum top (Stephen Burrows) ... THREE-IN-ONE -- beigepistachio striped wool-silk mesh cardigan/ silk blouse/back-wrap hopsack skirt (Eleanor Brenner) -- stone-striped silk tussah camisole/dirndl skirt/beige shirtjack, drawstring-pulled-up sleeves (Bill Haire/Friedricks).

EVENINGS, LONG OR SHORT: Celadon georgette blouson, ecru lace edged ruffled collar,

cuffs, flounce (Kasper) -- misty garden print voile intermission length, fan-pleat capelet sleeves, deep hem flounce (Thai Lines) --"Fiesta" multicolor giant irregular bayadere stripes, V-d in front, on long back-wrap halter (Star of Siam) -- handwoven silk tattersall, long side-slit evening shirt (Susan Playfair) ... TWO-PIECE LOOKS -smocked, floral peasant tunic/two-tier skirt or pants (Anne Klein) -- full-sleeve black gauze jersey blouse/border print silk skirt (Renee Helga Howie) -- white Fortuny-pleated satin-stripe chiffon sleeveless tunic/skirt on camisole, long, short (Vera Maxwell) -taffy-old rose print georgette blouson/long crystal pleated skirt (Eleanor Brenner) ... GLITTER -- backless black chiffon Pierrot & shoulder ruffles, shot with black Lurex for subtle glitter (Phyllis Pittman) -- goldsilver brocade Abah coat reverses to goldpiped black satin; black satin jumpsuit (Marita) -- striped Italian tissue-lame, full elbow sleeves (Nipon) ... COSTUMES -hand-painted purple crepe de chine print cocoon coat, long/white spaghetti-strap blouson/pants (Burrows) -- candle-light tissue satin camisole top pajama/blouson jacket (Assatly) -- long white halter dress, embroidered motifs/lilac chenille shawl (Martieri).

IMPORTANT DATES

ATLANTA - Spring RTW & Accessories, Nov. 5-9 N.Y. - Spring Lingerie & Handbags, Nov. 7-11 N.Y. - London Designer Collections, Nov. 6-9 N.Y. - California Spring Collections, Nov. 7-18 N.Y. - "Europel" Leathergoods Week, Nov. 7-10 TAMPA - Gift & Jewelry Show, Nov. 13-15 WASHINGTON - Color Marketing Group, Nov. 13-15 N.Y. - Nat'l Boutique Show, Jan. 5-8 HONOLULU - Hawaii Market Week, Jan. 6-11 L.A. - N.Y. Fashion Creators, Jan. 6-9 N.Y. - Summer Ready-to-Wear, Jan. 9-13 N.Y. - Lingerie & Handbag Markets, Jan. 9-13 HONG KONG - Annual RTW Festival, Jan. 21-27 CHICAGO - Summer RTW Market Week, Jan. 21-25 DALLAS - Summer RTW Market Week, Jan. 28-Feb.1 ATLANTA - Summer RTW & Accessories, Feb. 4-8 NEW ORLEANS - Nat'l Home Sewing, Feb. 12-15 LAS VEGAS - Men's Fashion Assoc'n, Feb. 22-26 L.A. - Nat'l Boutique Show, March 5-8 DALLAS - Early Fall Market, April 1-5 CHICAGO - Early Fall Market Week, April 8-12 PARIS - Pret-A-Porter Showings, April 8-12 N.Y. - Fall Ready-To Wear, April 17-28 FRANKFURT - Interstoff - Fabrics, May 28-31

... Ruffle CUFF raglan, stand collar, cream antique satin (Jupe) ... Armhole INSERTS and boatneck edging, ecru poly crepe de chine, elasticized sleeves (Blousecraft) ... Lace-trimmed CAMISOLE, side gathers (Salvadori).

EMBROIDERY TOUCHES: SILK EYELET placket front, three tiny closing ties, stand collar, ruffled cuffs; white-on-white COTTON, stitched tucked front (Sant' Angelo) ... CROSS STITCHED wine poly satin split-and-tie neck (Gloria Vanderbilt) ... FROSTED FLORALS, ivory Qiana pullover, split-banded neck; SCALLOPS edge mauve crepe shirt (de la Renta) ... HAND SMOCKED tunic overblouse, full sleeves, band collar (Salvadori).

BIG BLOUSES, SHIRTS, TUNICS are often cut with square, roomy armholes: BIG BLOUSES -- white-on-white plaid/silver Lurex, double Peter Pan collar (Vanderbilt) -periwinkle cotton, drawstring-shirred shoulder, band collar; lilac poly georgette, batwing sleeves, band collar, 4button placket (Kenar) -- apricot kimono, waist-tied for deep V and back fullness (Cygne) -- multi-color top-stitched white silk blouse-jacket, four tiny ties, scarf (Sant'Angelo) ... BIG TUNICS -- ecru satin choir boy, flounced lace edged collar, split-and-tie neck, loose sleeves (Jupe) -- amethyst poly crepe de chine, tucked bib front, band collar (Blousecraft) ... BIG SHIRTS -- split neck & collar creased cotton, roll-up raglan (Betty Hanson) charcoal poly satin jacquard stitched classic, scarf (Amanda) -- mauve/gray striped Tee, buttoned sleeve straps (Cygne) -- long rose-shadow wool broadcloth overshirt, V-neck, roll-up sleeves, rolled hem (Perry Ellis/Portfolio).

BLOUSONS, PEASANT TOPS: BLOUSONS -- Lilac cotton jersey, 3/4 sleeves drawstring-gathered at drop shoulder (Yves St. Laurent Tricots) -- pleated shoulder creme poly satin jacquard (Amanda) -- pointed ruffled collar red jacquard (Lady Manhattan) -- turquoise crepe de chine drawstring-shirred shoulder & waist, band collar (Kenar) ... PEASANT TOPS -- salmon floral overprint jacquard, ruffled sleeves (Cygne) -- jade/pink floral triacetate/nylon, cape sleeves, sash (Sant'Angelo) -- off-shoulder misty tone-printed georgette/ruffled shawl to tie in front (Jupe).

FI BOUTIQUE BEAT: NEW YORK - MADISON AVENUE

Madison Avenue, important for exciting and unique shops, has seen many new boutiques open within the past few months -- Laura Ashley, Don Kline, Helga Howie, Pumpkins & Monkeys (FI Sept.), Rodier, Ungaro -- Raphael Shoes will open in a few weeks; and Donald Brooks will be opening his own shop on upper Madison Avenue in early November.

- IITTLE MICHAEL, 698 Madison (63rd St.),
 758-2132. Dresses and separates for day
 and evening, imported and domestic, for
 the young contemporary customer -- Beene
 Bag, Blassport, Alice Blaine, Issey Miyake
 La Squadra, Bercher II -- as well as
 Michael Labaton's own line of silk crepe
 de chine dresses. Also, accessories.
- JULIE ARTISANS GALLERY INC., 687 Madison (62nd St.), 688-2345. Unusual knits, dresses, jewelry, handicrafts (wall hangings, pillows, quilts) from Julie's special people -- often one of a kind.
- LAURA ASHLEY, 714 Madison (63rd St.),

 371-0606. Duplicate of their renowned
 London shop -- The Ashley prints and
 solids in dresses, separates, lingerie,
 some outerwear, gift items. Wallpapers
 and fabrics on 2nd floor.
- RODIER, 715 Madison (63rd St.), 751-7506.

 The Paris boutique, featuring colorcoordinated quality sportswear, with
 as many as 11 colors in one group -and special wool and polyester knits.
- BETSEY, BUNKY, NINI, 746 Madison (64th St.), 744-6716. Wide range of imported and domestic dresses, separates and knitwear from France; also imported English Fair Isle knits. Excellent accessories.
- MENAGE A TROIS, 760 Madison (65th St.),

 249-0500. Kenzo's big sweaters, exclusive imported boucle knits. Their own silk shirts, trousers, and hand-painted dresses. After-5 dresses and separates made from old laces and silks -- antique shawls -- accessories.
- DON KLINE, 799 Madison (67th St), 249-1724.

 Opened in mid-September, shop features contemporary dresses and separates -- a variety of accessories, from belts and bags to scarves and hats (he started as a millinery designer) -- luxurious fur coats -- hand-loomed shawls.

THEY KNIT UP A STORM FOR HOLIDAY - RESORT

Sweater collections abound in winning looks via stitches, yarns, colors, soft silhouettes. V-necks vie with cowls, batwings with dolmans. Blousons still strong.

CANVAS trim and insets trending.

SURE-FIRE BETS:

- ... POINTELLE, CROCHET, LACY looks
- ... CRUNCHY KNITS -- ribs, waffles, honeycombs, nubs
- ... PAMPERED FIBERS -- angora, mohair, cashmere, silk- and fur-blends

OPENWORK LOOKS: Drawstring waist POINTELLE pullover -- lace-collar, ruffle sleeve silk (Irka) -- cap-sleeve acrylic/wool (Espresso) -- Round neck drawstring blouson, black or white chenille stripe alternating sheer knit stripe (Betty Hanson) ...

CROCHET -- yellow silk laced bodice/7-striped 7-color skirt (Mady Gerrard) -- coral/taupe/natural striped acrylic/linen pullover (Rosanna) ... fishnet deep V-neck trimmed with ribknit (Kenar) ... OPEN WORK RIB, hand-crochet peplum, shoulder insets (Hark) ... Cotton FISHNET pullover, contrast ribknit trim (Porter House).

CRUNCHY KNITS: PLISSE STITCH drawstring blouson (Hark) ... Heavy cotton CABLE blouson (Braetan) ... Short sleeved taupe/oatmeal silk/wool/nylon NUBBY ROUGH-TEXTURED TWEED KNIT (Porter House) ... "Raw white" WAFFLE KNIT peasant (Outlander) ... CRUNCHY KNIT V-neck pull, quilted canvas elbow patches (Pierre Cardin).

SOFT SELIS: BRUSHED COTTON/ACRYLIC blouson, canvas trim at armholes, pockets (Emesse) ... FUR BLENDS -- blue/white striped acrylic/wool/fur fiber (Espresso) -- ice blue wool/angora cowl pull (Francesca/Damon) ... Copper SILK/ANGORA dolman jacket (Irka) ... Soft brown oil box leather/navy knit sleeves/knit-and-leather double collar (Roberta di Camerino).

TUNIC LENGTHS, to wear over tights or pants:
Hip-length BLOUSON -- welt-seamed, cut-andsewn peach angora dolman (Irka) -- misty
blue popcorn drawstring, cable yoke (Emesse)
-- acrylic/wool dolman bubble (Espresso) -Wool mauve tunic sweater, four patch buttoned
pockets, bloused sleeves (Yves St. Laurent
Tricots) ... BATWING -- sheer acrylic/nylon,
long scarf (Tricot Caroll/Sadimara) -- lavender fur-blend V-neck waffle knit (Outlander).

SWEATER JACKETS: Shag-rug look lilac short sleeve BOLERO (Mady Gerrard) ... CARDIGAN -- golden opossum fur/beige knit button front, collar, sleeves (Camerino) -- cashmere sleeveless/sleeved twin set (Gloria Sachs) -- big, bulky navy/white cashmere/mohair/acrylic V-neck (Emesse) -- Bulky wide yoke, convertible collar, raglan sleeves (Betty Hanson) ... BLOUSON CARDIGAN -- "raw white" silk blend waffle knit (Cardin) -- hooded, drawstring acrylic/cotton cable knit (Braefair).

A LITTLE NIGHT GLITTER: LUREX -- gold striped lambswool/angora cowl blouson (Cardin) -- silver glitter on soft rainbow striped blouson (Outlander) -- multi-color striped fur-blend pull (Espresso), pencil striped white blouson (Rosanna) -- Black lace knit sweater with gold lurex stripe and cowl collar (YSL Tricots).

COLORS: Raw white (an off-white) and ecru lead, face powder peach and beige follow -- mauve tones, seafoam, pastels -- bright red, copper spice up taupe, gray, neutrals.

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IMPORTANT DATES
LONDON - Ready-to-Wear Showings, Oct. 27-30
DALLAS - Spring Market Week, Oct. 28-Nov. 2
CHICAGO - Spring Market Week, Nov. 4-8
N.Y. - Accessories; Lingerie Markets, Nov. 7
VILLA D'ESTE - Ideacomo - Fabrics, Nov. 9-11
L.A. - N.Y. Fashion Creators, Nov. 18-21
FRANKFURT - Interstoff - Fabrics, Nov. 22-25
N.Y. - Spring Display Market Week, Dec. 3-8
ATHENS - Int'l Fashion Fair, Dec. 9-12

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Contributing Editors: Lee Slaughter, New York

Betty Ellen Eisler, New York Daisy Goldsmith, New York Joan Andreou, New York Eleonora Mutarelli, Rome

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